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OTOMETRICS DEMONSTRATES NEW DEVELOPMENTS IN IMMITTANCE TESTING AND VESTIBULAR ASSESSMENT AT ENT CONGRESS IN MANNHEIM 27-29 OCT. 2016

Live presentations of new immittance solution MADSEN Zodiac and the market's first SHIMP test with the ICS Impulse vHIT module show ENTs how to help more patients through a more streamlined workflow

Taastrup, Denmark | October 10, 2016 – Germany's ear, nose and throat doctors will gather in Mannheim October 27-29, 2016 for the 50th ENT Training Congress. Otometrics – a global provider of hearing and balance assessment solutions – will participate as an industry exhibitor and present two new breakthrough developments.

Otometrics solutions streamline ENT workflow

Participants can see demonstrations of MADSEN[®] Zodiac – a new immittance testing solution that brings control, confidence and efficiency to immittance testing through ergonomic, responsive probes and an easy user interface. The newest version of ICS[®] Impulse – the gold standard in vestibular testing – will also be on display, including a demonstration of the Suppression Head Impulse Paradigm (SHIMP) test – a new paradigm in vestibular assessment that helps clinicians determine if patients with a vestibular loss have residual vestibular function.

"We look forward to showing participants how Otometrics delivers the tools ENTs need to streamline workflow and help more patients effectively," says Engin Aksel, Sales Manager from Otometrics, Germany. "We encourage participants to set aside plenty of time to spend at our booth as there will be lots to see, learn and explore. We are especially excited about our new immittance-testing device, MADSEN Zodiac – already a success among hearing care professionals in other countries – and ICS Impulse, the first vHIT system to include the new vHIT test SHIMP that gives balance clinicians a new and effective way to help patients who are diagnosed with a vestibular loss."

MADSEN Zodiac – delivers control, confidence and efficiency in immittance testing

The new MADSEN Zodiac is designed with particular focus on the probes and the way clinicians work during immittance testing. There are three probes – Quick Check for screening and Classic or Comfort diagnostic probes for advanced testing. The probes are ergonomic, easy to use and lightweight, helping clinicians to achieve faster and more stable placement and a reliable seal. Also, MADSEN Zodiac is the only immittance testing solution with a dual probe option. This allows the clinician to keep the screening probe and the diagnostic probe connected at the same time – all the time – ready to use for uninterrupted workflow.

"We worked closely with hearing care professionals to develop MADSEN Zodiac," says Clément Sanchez, audiologist and product manager at Otometrics. "If you take a close look at the details, for example, the ergonomic

probes, a truly intuitive interface, the robust, responsive pump, cleanable surfaces, integrated workflow and many other fine features, you quickly discover that MADSEN Zodiac delivers on what hearing care professionals need in immittance testing – control, confidence and efficiency from beginning to end.”

ICS Impulse – expanded with new tests and measurement capabilities

ENTs and balance care professionals can look forward to seeing demonstrations of ICS Impulse – the first vHIT device that enables clinicians to assess all six semicircular canals accurately – in less than 10 minutes. ICS Impulse is modular with Video Frenzel, video Head Impulse Tests (vHIT) including SHIMP, and Positional and Oculomotor test batteries in one portable, easy to use solution.

ICS Impulse delivers two new tests, Saccade and SHIMP that provide clinicians with what they need to diagnose and treat dizzy patients with a vestibular disorder. The 3D Nystagmus Analysis in the Positional and Oculomotor modules make it possible to measure all dimensions of eye movement – horizontal, vertical and now torsional, providing more accurate diagnosis and monitoring of vestibular patients.

“When a patient comes to the clinic with symptoms it is important to determine if the patient has a peripheral or central disorder,” says Wendy Crumley-Welsh, product manager at Otometrics. “By adding the Saccade test and the ability to measure torsional eye movements, we further expand the capabilities of ICS Impulse in determining the origin of the vestibular disorder. Moreover, one of the challenges in treating patients with a bilateral vestibular loss is determining whether there is any residual vestibular function. The SHIMP test provides more information about the vestibulo-ocular reflex system. This means clinicians will know if there is some vestibular function left, which helps in counseling the patient regarding vestibular rehab or other types of treatment.”

Participants at the HNO-Kongress will have the opportunity to see live demonstrations of the new MADSEN Zodiac immittance and ICS Impulse and the complete line of solutions from Otometrics. Also on display will be the new Vestlab Rotary Chair. The Otometrics German team is located at booth 98, level 1, and available to answer questions and provide assistance during the congress.

Otometrics Germany provides practical training in vestibular assessment for doctors, clinicians and medical assistants using the ICS Impulse system throughout the year. For more information on the ICS Impulse, please visit www.icsimpulse.com/ For information about MADSEN Zodiac please visit www.otometrics.com/zodiac.

About Otometrics

Otometrics is an audiology industry leader providing hearing and balance diagnostic solutions to hearing care professionals worldwide. With 500 employees and offices in 34 countries, we help hearing care professionals succeed in improving the quality of life for millions of people by delivering expert knowledge, reliable solutions and trusted partnership.

Otometrics develops, manufactures and markets computer-based audiological, otoneurologic, vestibular instrumentation in more than 85 countries under the MADSEN®, AURICAL®, HORTMANN®, and ICS® brand names. Otometrics is part of the GN Group, one of the largest companies in Denmark. For more information, please visit www.otometrics.com.