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otometrics

## OTOMETRICS HOSTS ASK-THE-EXPERTS WEBINAR SERIES

*Free webinar series helps hearing and balance care professionals stay abreast of the latest trends and insights with leading experts*

Taastrup, Denmark | January, 2015 – GN Otometrics, the leading global manufacturer of hearing and balance instrumentation, announced today the start of a new webinar series for hearing and balance care professionals to boost their knowledge in 2015. The webinar series consists of six 30-minute webinars covering hearing assessment, tinnitus, fitting, and balance disorders – with the first webinar scheduled for February 27, 2015.

“Otometrics is committed to helping our customers succeed through knowledge in action, reliable solutions and trusted partnership,” says Henriette Glæsel, Director, Launch and Marketing Communication at Otometrics. “We understand that our customers are very busy and may not be able to take the time or use resources to attend conferences and training sessions. But, we know that they want to stay up to date on the latest trends and insights from the experts – so this webinar series is a convenient way to help them do that.”

Hosted by audiologists and product experts from Otometrics, the webinars will feature presentations from leading experts in their respective fields of study, including William Eiserman, PhD, Director of the ECHO Initiative at the National Center for Hearing Assessment and Management (NCHAM) at Utah State University and balance expert Kamran Barin, PhD, Assistant Professor Emeritus, The Ohio State University.

Each webinar is free and lasts just 30 minutes. Listeners will have the opportunity to ask questions and engage with the presenters. They will also be able to access the video for viewing later.

“The hearing and balance care industry is changing – with new, innovative technologies and methods emerging all the time,” says Henriette Glæsel. “It’s important to be able to stay up to date and learn what’s going on among peers and with the leading experts. A webinar series like this one helps to make this information and expertise accessible, convenient and affordable.”

For more information on the Otometrics Webinar Series 2015: *Stop and Think – Six Ways to Boost Your Knowledge in 2015*, or to sign up please visit [www.otometrics.com/webinars](http://www.otometrics.com/webinars).

### About Otometrics

Otometrics is the audiology industry leader providing instrumentation and software solutions to hearing and balance care professionals worldwide. For more than 50 years, Otometrics has been helping hearing care

professionals improve the quality of life for patients around the world by delivering reliable, innovative solutions, and expert knowledge and training.

Otometrics develops, manufactures and markets computer-based audiological, otoneurologic and vestibular instrumentation in more than 70 countries under the MADSEN®, AURICAL®, HORTMANN® and ICS® brand names. Otometrics is part of the GN Group, one of the largest companies in Denmark. For more information, please visit [www.otometrics.com](http://www.otometrics.com).