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FOR IMMEDIATE RELEASE
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Otometrics unveils the next generation Bio-logic solutions at AAA 2018

Advanced modular testing technology gives audiologists and hearing care professionals more ways to streamline their workflow while delivering fast, reliable testing

Taastrup, DK | April 11, 2018 – Otometrics (Natus Medical Denmark A/S – formerly GN Otometrics A/S), the leading global manufacturer of audiology instrumentation and software solutions, announced today the introduction of the next generation Bio-logic® solutions. Developed in cooperation with technology partner Germany-based PATH MEDICAL – Otometrics delivers four modular solutions that are integrated with the Otometrics product family. Otometrics will highlight the new Bio-logic products at AAA 2018 in Nashville, Tennessee from April 18-21, 2018.

Bio-logic legacy lives on

Bio-logic has been the trusted brand among professionals for easy-to-use and accurate hearing diagnostics and screening since 1979. Natus Medical Incorporated acquired Bio-logic in 2006 and today Otometrics is reintroducing this legacy brand as part of its global portfolio. “Bio-logic is a well-loved brand with a proud legacy of providing reliable testing,” says Mona Dworsack, AuD, Global Director of Product Management, Hearing Assessment and Screening.

She adds, “Today, our innovation is inspired by the professional’s work flow. Our next generation Bio-logic products offer a range of test combinations in a single device – so it’s easy to adapt to changing patient needs.” Bio-logic diagnostic solutions are especially well suited for audiologists who need space-saving devices that are efficient and flexible. Powered by advanced modular technology, the next generation Bio-logic allows screeners to choose a test combination to suit the needs of their clinic.

Experience the next generation Bio-logic at AAA 2018

Four new Bio-logic products will be on display at AAA 2018 booth #621. The products are available for sale in select countries at the conclusion of the conference.

David Adlin, Sales Manager, Pediatric Products for Otometrics North America emphasizes, “Our newest combination solutions are PC-independent, handheld and transportable. They allow our customers to meet their patients where they are, whether in the clinic—or in remote locations. Because these products cover a broad range of needs for providers working in various settings we offer our customers the power of choice—to personalize and customize the device to match their workflow.”



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Existing Bio-logic users and Otometrics customers are encouraged to contact their local Otometrics/Audiology Systems representatives to start customizing their next generation Bio-logic solution.

For more information about the next generation Bio-logic, contact your local Otometrics/Audiology Systems distributor, or visit: www.otometrics.com/biologic.

For more information about Otometrics and Natus Medical Denmark A/S please visit www.otometrics.com

About Natus Medical Denmark A/S

Natus Medical Denmark A/S (formerly Otometrics A/S) is the audiology industry leader providing instrumentation and software solutions to hearing and balance care professionals worldwide. For more than 50 years, Natus Medical Denmark A/S has been helping hearing and balance care professionals succeed in improving the quality of life for their clients and patients around the world by delivering expert knowledge, reliable solutions and services – providing a trusted partnership.

Natus Medical Denmark A/S develops, manufactures and markets audiological, otoneurologic and vestibular instrumentation in more than 80 countries under the Otometrics brands, including Bio-logic®, Madsen®, Aurical®, Hortmann®, ICS® and Oscilla®. Natus Medical Denmark A/S is a strategic business unit of Natus Medical Incorporated (North America NASDAQ: BABY) – a US-based leading provider of healthcare products, devices and services used in the newborn, neurology, sleep, hearing and balance markets. For more information, please visit www.natus.com.



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