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EASIER VERIFICATION WITH OTOMETRICS AURICAL AND SIVANTOS HEARING AIDS

Fourth major hearing instrument manufacturer implements integrated verification capabilities with Otometrics Aurical® ensuring easier verification, increased efficiency and a better fit

Taastrup, DK | March 20, 2018 – Otometrics A/S, the leading global manufacturer of audiology instrumentation and software solutions announced today that the March release of the Sivantos fitting software CONNEXX is compatible with Otometrics Aurical based on the new Inter Module Communication 2 (IMC2) standard. This enables integrated and automatic verification between Sivantos hearing instruments using Connexx fitting software and Otometrics Aurical, the complete modular hearing instrument fitting and verification tool.

“We are excited that Sivantos is the fourth major hearing instrument manufacturers to have implemented the IMC2 standard in their fitting software with Otometrics Aurical,” says Peter Kossek, Senior Product Manager at Otometrics. “We know that hearing care professionals hesitate to perform real ear measurements (REM) due to lack of time. So, enabling hearing aid verification in this way – automatically and as an integrated part of the fitting process – makes the fitting process easier, consistent and more effective for the hearing care professional. What’s even better – it means less returns and more satisfied hearing aid wearers.”

Otometrics Aurical at the center of an efficient hearing care clinic

Sivantos, ReSound, Phonak and Oticon are now all compatible with Otometrics Aurical in their hearing instrument fitting software. The tight integration between Aurical and hearing instrument fitting software makes it possible to verify hearing instrument fittings to a prescriptive target – including the manufacturer’s proprietary one – automatically with minimal user intervention and training.

“More and more hearing instrument manufacturers are looking at integrated verification as one way to make real-ear measurements a standard part of the fitting workflow,” says Peter Kossek. “And Otometrics is ready to help make the process easier by leading the integration of verification and fitting software for industry-standard solutions, such as Inter Module Communication 2 (IMC2).”

For more information about Aurical, please visit www.otometrics.com

About Otometrics

Otometrics is the audiology industry leader providing instrumentation and software solutions to hearing and balance care professionals worldwide. For more than 50 years, Otometrics has been helping hearing and balance care professionals succeed in improving the quality of life for their clients and patients around the world by delivering expert knowledge, reliable solutions and services – providing a trusted partnership.

Otometrics develops, manufactures and markets computer-based audiological, otoneurologic and vestibular instrumentation in more than 80 countries under the Otometrics brands, including Madsen® Aurical®, Hortmann®, ICS® and Oscilla®. Otometrics is part of Natus Medical Incorporated (North America NASDAQ: BABY) – a US-based leading provider of healthcare products, devices and services used in the newborn, neurology, sleep, hearing and balance markets. For more information, please visit www.otometrics.com and www.natus.com.