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OTOMETRICS DELIVERS INDUSTRY-FIRST FITTING FUNCTIONALITY THAT MAKES VERIFICATION EASIER FOR HEARING CARE PROFESSIONALS

New feature enables automated fitting to target in a coupler with Aurical® and Phonak Target

Taastrup, DK | March 31, 2017 – Otometrics A/S, the leading global manufacturer of audiology instrumentation and software solutions announced today new functionality in Aurical – the market-leading, complete modular fitting solution – that makes it possible to do automated fitting to target in a coupler from inside the new Target 5.1 fitting software from Phonak.

The new functionality builds on the tight integration already in Aurical that enables automatic verification from within ReSound Aventa® using AutoRem and Phonak Target™ using TargetMatch.

“We are taking Aurical’s tight integration with hearing aid fitting software a step further with automatic verification in a coupler,” says Peter Kossek, Senior Product Manager at Otometrics. “These new capabilities provide value to everyone involved in the patient journey and move Aurical even closer to becoming the industry standard within automatic verification. As Aurical takes the lead in fitting software integration, we are ready to work with other hearing aid manufacturers to help more clinicians perform verification for their clients.

A complete, modular fitting solution, Aurical encompasses audiometry, PMM, HIT, and video otoscopy and a HI programming interface in one system. Audiologists can use the modules independently or combine them as needed. There is an Aurical for everyone. This latest release demonstrates once again how Aurical continues to innovate – enabling hearing care professionals to realize greater efficiency gains while boosting the quality of counseling and care.

For more information about Aurical, please visit www.otometrics.com

About Otometrics

Otometrics is the audiology industry leader providing instrumentation and software solutions to hearing and balance care professionals worldwide. For more than 50 years, Otometrics has been helping hearing and balance care professionals succeed in improving the quality of life for their clients and patients around the world by delivering expert knowledge, reliable solutions and services – providing a trusted partnership.

Otometrics develops, manufactures and markets computer-based audiological, otoneurologic and vestibular instrumentation in more than 80 countries under the Otometrics brands, including Madsen® Aurical®, Hortmann®, ICS® and Oscilla®. Otometrics is part of Natus Medical Incorporated (North America NASDAQ: BABY) – a US-based leading provider of healthcare products, devices and services used in the newborn, neurology, sleep, hearing and balance markets. For more information, please visit www.otometrics.com and www.natus.com.